



Compassion for All  
Peace for the world



# ISKCON AND CORPORATE SOCIAL RESPONSIBILITY





The driving force behind the social activities supported by ISKCON is the core principles of ***daya or heartfelt compassion*** for all and real unity and peace in the world

## OUR PROMISE

- To become your best-fit strategic partner to deliver your CSR objectives
- To transform the lives of beneficiaries with love, compassion and care
- To report to you on the project outcomes in a transparent manner

## OUR SERVICES

- To evaluate which projects fit your CSR objectives and are covered under The Companies Act 2013
- To provide a professional team that can work with you to further your CSR agenda
- To provide accurate and timely information to your Corporate Board to make critical CSR decisions
- To measure the benefits and outcomes to target communities as a result of your project



# EDUCATION FOR ALL

Every child deserves quality education to make their future brighter and better

With over ten schools across India, ISKCON initiative places an emphasis on academic, personal, social and spiritual development to empower students to face all aspects of living

## RURAL AND TRIBAL EDUCATION

Providing quality education through schools that exclusively serve orphans and deprived communities across India



Saraswati Vidya Niketan in Assam, is an ISKCON's CSR initiative to provide education to the children hailing from rural tribes of North East India



In the year 2014 Bhaktivedanta National School was inaugurated in Ananda Bazar, a very remote village in Assam



Sandipani Muni School in Vrindavan , provides free education for over 1,300 village children



The Bhaktivedanta National School in the Navadvipa district of West Bengal is an affordable English medium school for the villagers



# URBAN EDUCATION

Spread across India these schools cater to an audience that demands international academic excellence with world-class infrastructure and faculty



Sri Mayapur International School offers education from Nursery through to year 12, based on the UK and Cambridge international curriculum



The Bhaktivedanta Swami Mission School, Mumbai offers ICSE board designed to provide holistic development in all disciplines



The Bhaktivedanta Swami School, Tirupati offers modern education along with spiritual training for personal development



Bhaktivedanta Gurukula & International School, Vrindavan (CISCE board), has staff and students from over 12 countries . The program prepares students for university studies in any part of the world

# HEALTH CARE INITIATIVES

Every individual has the right to positive healthcare

ISKCON promotes positive healthcare that is accessible to all in need. Several hospital projects and other healthcare programs provide services to the young, old, needy and terminally ill

## RURAL AND TRIBAL HEALTHCARE

Through a widespread network of mobile clinics and medical camps, ISKCON reaches out to the villagers in remote regions of India



Barsana Eye Camp : Free annual cataract surgeries conducted, serving people from over 120 villages



Mobile clinics for cancer care in remote rural areas



The Mayapur Community Healthcare Centre offers general medicine, specialised obstetric care, dental OPD and emergency services to villagers in and around Mayapur



Volunteers from Bhaktivedanta Hospital running medical relief camps in the disaster struck Uttarakhand district



# URBAN HEALTHCARE

These multi-specialty hospitals and end-of- life-care units are centres for affordable and holistic healthcare



Bhaktivedanta Hospice, Vrindavan offers care to terminally ill patients to ease their journey forward



Bhaktivedanta Hospital and Research Institute, Mumbai offers ultra-modern holistic medical-care combined with India's ancient traditions

## Preventive Health Care and Value Education

We must do all that we can to empower the youth to lead a healthy and meaningful life

- Anti-addiction and value empowerment program aims to help create a society of youth well aware of the danger of addiction and promote values based on ideal character. As partners with educational bodies and government agencies this program helps fulfill the urgent need of creating awareness about drug abuse, alcoholism, tobacco usage and more
- The project provides proactive and preventive measures to help youth deal with drug addiction, alcoholism and pornography using training mechanisms based on application of value systems from traditional Indian vedic science

## Proactive addiction awareness training



Addiction Awareness Mega Youth Fest attended by 8000+ youths at Kanpur

### Promoting Education

The project involves arranging scholarship for financially constrained



Students pledging an addiction free life



Educational trips and camps

# ERADICATING HUNGER AND PROMOTING EDUCATION



## I EAT I LEARN

**ISKCON's strategic food for life program addresses two of the most critical issues of India – Education and Hunger**

Annamrita, ISKCON's public-private partnership with the Government of India's Midday Meal Scheme, serves 1.2 million meals to school children through its 20 kitchens across India every day. By providing children a nutritious meal prepared with compassion and love, parents are encouraged to send their children to school and children receive the nourishment needed to succeed

**The Project**

- Distributing over **12 lakh** meals, everyday
- Covering **Underprivileged** children from poor financial background
- Implemented in **5900 Schools** – (Govt. / Private/non aided)
- Through **20 Kitchens, in 8 States**
- 6 Tasty Meals** On 6 days
- Kitchens with highest standards of **Hygiene & Cleanliness**
- ISO 22000:2005** Certified kitchens
- Distributing Over **12 Lakh smiles** Everyday across India

**annamrita**  
Food for Life

**ISKCON Food Relief Foundation**  
Annamrita – Food as pure as nectar



## **Annamrita operates in eight states of India:**

Maharashtra, Delhi, Haryana, Rajasthan, Andhra Pradesh, Madhya Pradesh, West Bengal, and Jharkhand



## **Annamrita kitchens have the highest standards of hygiene and cleanliness**



# RURAL DEVELOPMENT AND ENVIRONMENTAL CARE

Empowering sustainable development in rural India

Based on the principle of 'simple living and high thinking', these communities use sustainable farming techniques, renewable energy, water harvesting, soil and biotechnology and organic farming to demonstrate how to live in harmony with the environment, the divine and oneself.

## RESPONSIBLE ANIMAL CARE

Various shelters spread across India offer succour and protection to thousands of abandoned cows



The ISKCON farm communities offer high quality shelters primarily for cows and other abandoned animals

All these animals are well cared for with ample diet and medical treatment.

## RENEWABLE ENERGY



Cow dung produces biogas which meets the domestic fuel needs for individual families thus relieving them from unhealthy cooking



Solar panels in unused areas produce electricity for everyday use



## SKILLS DEVELOPMENT

ISKCON is committed to sustainable rural development by enhancing the skills of villagers and creating employment



Hundreds of tribal villagers are employed to make spice powders, incense sticks, chutneys, fruit candies and savouries at Nilachal Dham, Talasari

Women Development program conducted at the Govardhan eco-village, Wada (GEV)



## SUSTAINABLE AGRICULTURE

ISKCON is committed to sustainable agriculture through organic farming combining traditional Vedic knowledge as well as scientifically proven technologies



Organic farming spread over acres of land at GEV and Nilachal Dham



Water harvesting at GEV is a natural step towards sustainability with respect to water resources



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